

The Affiliate Marketer's Master Guide.

By Michael J. Keenan

Owner Of SitePromotionNow

<http://www.sitepromotionnow.org>

Important Notice:

Build Your Own Website In Minutes.

Try It Yourself FREE For 30 Days.

<http://www.yeshomestead.com>

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

The Publisher will not be responsible for any losses or damages of any kind incurred by the reader whether directly or indirectly arising from the use of the information found in this report.

This report is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

No guarantees of income are made. Reader assumes responsibility for use of information contained herein. The author reserves the right to make changes without notice. The Publisher assumes no responsibility or liability whatsoever on the behalf of the reader of this report.

Table of Contents

Affiliate Marketing in a Nutshell

The Affiliate Marketer Defined

Are Affiliates in Demand?

The Age-Old Question Do You Need a Website?

Creating Multiple Streams of Affiliate Marketing Income

Don't Make These Common 4 Affiliate Mistakes!

Google AdSense Profits Mixed In With Affiliate Marketing

How To Best Select An Affiliate Program

How To Continually Grow Your Affiliate Checks

How to Set Yourself Apart From Other Affiliates

How You Can Become a Super Affiliate

Overachieving Your Way to Super Affiliate Stardom

Search Engine Optimization for Affiliate Marketers

Protecting Your Commissions

Have a Mailing List of Your Own

Telling Good Traffic from Bad

Why So Many People Fail In Affiliate Marketing

Other Notable Common Affiliate Marketing Mistakes

Further FREE Resources

Now Lets Begin!

Affiliate Marketing in a Nutshell

What exactly is affiliate marketing? Affiliate marketing is the single fastest growth industry on the Internet. It's also true that affiliate marketing is one of the fastest and most creative ways to make money and have a career on the Internet.

Simply put, affiliate marketing is selling products on a commission basis. You own a business that advertises and sells products for other companies. You may have a product of your own to begin with or not. The things that a successful affiliate marketer must have are:

1. Your website is the jumping off point of all your marketing efforts. So the first step in any successful affiliate marketing business is building a good, credible and professional looking website. You must build a user-friendly website, which will attract your prospects and motivate them to click on the links to the products and services you are promoting and make a purchase. There are companies whose business is building websites that you can hire to build one for you.
2. You must find products to sell, you must be able to determine whether there is a demand for those products and if people will actually buy them. You may either have your own original product or products that are made by others. Which ever way you go, you must believe in the products.
3. It will be necessary for you to become an adept advertiser and be able to tell whether the advertising you are paying for is producing more income for you than the advertising is costing you.
4. It is necessary that you have good mathematical skills. You will need to be able to track your sales and determine your profits.
5. You need the full and unwavering support of your family so that you can devote the time and energy necessary to launch your affiliate marketing business.

The Affiliate Marketer Defined

According to The World's Glossary of Internet Terms, "Affiliate Marketing is defined as: "A business relationship with a merchant or other service provider who allows you to link to that business. When a visitor clicks on the link at your site and subsequently makes a purchase from the merchant, you receive a commission based on the amount of the sale, a referral fee or a pay-for-click fee."

This is a simple, straight-forward agreement between a merchant and an affiliate. Budding affiliate marketers run into a problem when they try to reverse the success process. Instead of starting at the beginning, they try to start at the end.

Making money is the end of the process. The beginning of the process is education and there are several steps in between. Too many people, who are just getting started in affiliate marketing, fail to take the steps necessary to get to the end of the process and actually make money.

Step #1: Educate yourself. This is the key, opening the door of opportunity. It's also the common thread connecting successful affiliate marketers. Education lays the foundation - the building blocks to success. Start by gathering the best information you can find about affiliate marketing and absorbing it.

Step #2: Turn that information into usable knowledge. Even the best information remains kind of worthless, however, until after you discover how to use it - how to make it serve your purpose.

Step #3: Start applying the knowledge ... take action ...start building your affiliate business. Will you make mistakes, even though you've invested all that time educating yourself? Yes, you most likely will make mistakes.

Step #4: Test and tweak, test and tweak. This one never ends. And it's often the dividing line between succeeding and failing. Attention to small details often returns big rewards.

Following these steps will define you as a successful affiliate marketer.

Are Affiliates in Demand?

Is there a demand for affiliate marketers today? Yes, there is a huge demand. One of the challenges faced in the affiliate marketing industry is that it sometimes sounds too good to be true: advertising that's guaranteed to work or it's free! Newcomers wonder if it's possible, and skeptics claim that the cost effective prices of affiliate marketing lower the bar for online advertising. But there is a good

reason that affiliate marketing has experienced steady growth throughout the ups and downs of online advertising-it works. And affiliate marketing has evolved to become a reliable source of sales for a wide range of marketers.

Affiliate marketing has evolved from the early years when some touted it as the future of online advertising, and others claimed it was the downfall of the medium. It's now a sophisticated channel that generates anywhere from five to 25% of online sales for many of the world's biggest brands.

Almost all major multi-channel marketers have an affiliate program of some kind. The important thing to remember is that affiliate programs now come in all shapes and sizes. The concept of a wide-open affiliate program with an unlimited and uncontrolled number of affiliates is a thing of the past. Nearly all marketers agree that affiliates add value to an online marketing effort, but the program must be tailored to meet the marketer's objectives.

Affiliate marketing did not bring an end to other, higher priced forms of online media advertising. The success of the affiliate marketing in delivering sales cost effectively by way of a pay-for-performance model paved the way for other forms of performance-based advertising, such as CPA-based search and portal advertising, to create acceptance among direct marketers. Affiliate marketing has evolved, with affiliates and marketers becoming more sophisticated and programs more integrated with other forms of online marketing.

The Age-Old Question Do You Need a Website?

The most important and indispensable thing to assure your success in affiliate marketing is your own website. The first step in any successful affiliate marketing business is building a good, credible and professional looking website. Your website is the jump off point of all your marketing efforts. Therefore, you must first build a user-friendly website, which will attract your prospects and motivate them to click on the links to the products and services you are promoting and make a purchase. You must first focus your efforts in building a website that will cater to what your prospects need.

Above all else, make your website full of original, relevant and useful content. The most important thing you should consider is that almost all web users go online to look for information, not necessarily to go and buy something. People will love articles that are appealing and helpful. Keep in mind that, in the internet, content is still king and good quality content will not only build your credibility, it can also help you achieve a higher search engine ranking. By posting relevant and useful articles, you establish yourself as a credible expert in the field, making you a more dependable endorser of the product or service you promote. Establishing a good

name is a good step in building up a dedicated consumer base. Dedicated customer bases are the life blood of affiliate marketers.

You must use every possible means on your website to motivate prospects not only to visit your site but also to click and proceed to the websites of the products and services you are promoting.

When you are creating your website, the possibilities are endless and are limited only by your imagination, originality, resourcefulness and resolve. You can always explore other ideas and adapt other strategies, which you think might help you become a high rolling affiliate marketer but not until you have a great website.

Creating Multiple Streams of Affiliate Marketing Income

Have you ever heard or read the phrase “multiple streams of income” before? Do you know what this phrase means? For many businessmen, creating multiple streams of income online or offline is one way of securing themselves as well as their businesses in the future. They also believe that it can also save them from the so-called famine effect in the business industry. Once you are engaged in affiliate marketing business, it is advisable if you have multiple streams of affiliate marketing income so that if one of those income streams vanished, it will not upset you the way losing your sole stream would. If you depend on just one source of income and this single stream has been downsized or has lain off, you’ll surely find yourself bankrupted and hopeless. Try to ask the most successful online entrepreneurs, and you’ll discover that they have established multiple streams of online income.

There is a businessman that said and attested that the very first step you must take in creating multiple streams of income is to assess or evaluate your resources. Start by assessing yourself first. Jot down your answers to the following questions: What are the talents, abilities, strength and gears that you possess? Are you gifted with excellent and creative writing skills? Can you do well at sales? Are you good in communicating with people? Are you born with an artistic skill or unique ability that other people don’t have? Through this, you can determine the kind of business where can possibly excel.

Next, look around and write down you assets and physical resources such as computer, color printer, scanner, digital camera, cell phone, CD or DVD burner. Write these all down because it can be used as a resource. Consider also your friends and family. Find out what do they possess that you have access to. Remember that no man is an island. You can use the talents, abilities, knowledge and resources of everyone you know.

That's basically the initial step if you want to create multiple income streams. But if you're already a webmaster or a site owner, you definitely have an edge. Why don't you join affiliate marketing business to help you gain extra income out of your own website?

Being involved in affiliate marketing is one of the most desirable ways to make multiple sources of income. It is because affiliate marketing programs come in various shapes and forms. There are a large number of affiliate marketing programs that you can sign on with and start gaining bucks right away. In affiliate marketing, you can make money by promoting and reselling your affiliate products and by recruiting new affiliates. What's good about this is that you can find widest array of training materials that can enhance your marketing abilities. In affiliate marketing, you can be sure that there are genuine products to promote and sell and there is real income to make.

Either part time or full time, being an affiliate marketer is an excellent way to create multiple income streams by means of promoting products and services from web merchants. Here, you can get affiliate commission without investing big bucks in making your own product and without worrying about book keeping, customer support and ecommerce. All you have to do is to promote and resell the products and services in your site and pass on potential customer's the merchant's site.

In affiliate marketing, it is advisable to promote more merchants in your site so that your visitors will have variety of destinations to choose from. Using multiple merchants in the same site or niche means only one thing - you have multiple streams of affiliate income. There is absolutely nothing wrong with this business strategy because this is one of the best ways to protect your business and expanding your horizons. Through this, you can be assured that you won't experience crisis if ever one of your web merchants closed his/her program.

However, you should choose only those affiliate programs that interest you so that you can effectively advertise and promote them. Don't ever be tempted into signing up for numerous affiliate programs in the hope that one of them will bring income. Select wisely and don't be engaged in selling products you know nothing about. Go with the stuff that jives with your enthusiasm; your passion can capture your client by the nose and guide him/her to your affiliate link.

You should also work hard to make your multiple streams of income more stable. You can do this by embracing some strategies and tactics and by developing within yourself, some traits that can help you become successful in any kind of business such as patience, persistence and thirst for knowledge.

Lastly, just remember the adage that says "Don't put all your eggs in one basket." So that if one of them is lost, you can still have some to make omelets. And what do these eggs have to do with multiple streams of affiliate income? Well, it goes

without saying that the more streams of income you possess, the bigger and better your money lake becomes.

Don't Make These Common 4 Affiliate Mistakes!

Myths concerning affiliate marketing are appealing and attractive. People who do not know the entire system the wrong way round are prone to believing that it is something capable of giving them great fortune overnight. Stories concerning affiliates who earn tremendous amounts of money swim in their heads, and while these stories are as true as they can be, there are those who believe that they are going to have the same fortune once they indulge in this particular business.

It is true enough that affiliate marketing is financially rewarding. People who have gone through everything to be able to succeed in this business are reaping the seeds that they untiringly sowed. Many of them enjoy the kind of existence that was not possible for them to have had under ordinary circumstances. Having gone through the A-Z of affiliate marketing, however, these people are the ones who know that while such business is lucrative, there is absolutely no easy money in it.

Ignorance of this fact is one of the main reasons why there are people who fail miserably in the internet business. There are those who believe in myths concerning the easy money involved in systems such as affiliate marketing. They do not know that there are those who have wasted time, effort and too many resources in trying to pursue the life of ease that they believe this business will give them. And so they go into affiliate marketing armed with nothing but myths and fantastical notions of wealth swimming in their consciousness, never realizing that they bound to make mistakes that would prove to be their downfall.

What may be the reason why in businesses such as affiliate marketing, many are called but few are chosen? Perhaps the answer lies on the fact that many affiliates make mistakes that result from their ignorance of facts concerning how the entire business runs. Affiliate marketing is not as simple as an affiliate promoting a merchant's wares through his website and getting paid for it. It is also about knowing the market and the customers at hand.

Discovering what the most common mistakes affiliates make can perhaps dispel the gloom about myths surrounding affiliate marketing by correcting some wrong notions about it. It might also be able to make those concerned understand that like any other business, there are dos and donts involved in this one if they want to make each of their steps count. The first common mistake affiliates make is their lack of knowledge concerning principles involved in their business. This refers to the affiliate's knowledge of search engines in particular.

Affiliate marketing involves advertising, and advertising through the internet could not have been better without the existence of search engines. What every affiliate has to do is to make these search engines his best friend through studying search engine optimization closely. This way, he is able to know what to do in connection with building a better website to ultimately use for his business.

The second is that affiliates make the mistake of stuffing their sites with banners that do not provide enough information about the product at hand. The best way to battle this mistake is to provide good content hand-in-hand with such banners. It is important for customers to know and understand the features of a product, and good content will be able to help them realize this goal.

The third is that there are affiliates who make the mistake of promoting only one product. Consequently, customers are not given enough options to choose from. There is also the risk of generating fewer sales as compared to having more options for customers ponder about. It is always better to give them a few better alternatives than to give them only one.

The fourth is that there are affiliates who make the mistake of promoting too many products. As a result, customers are confused and end up beyond making a choice. It is perhaps good to give them only the best choices. This is because it is ultimately up to them to judge which one is the best for them to patronize.

All in all, affiliates that are doomed to fail in this business are those who do not exert enough effort to understand everything involved in the industry that they are in. Knowing their path step by careful step will prove to be beneficial to them, as there is no other way to succeed than to go through any path slowly but surely.

Google AdSense Profits Mixed In With Affiliate Marketing

Are you a webmaster who needs funds to keep your website running? Or is your website the only way for you to earn income? Whichever you are, for as long as you are a webmaster or a web publisher and you need cash, affiliate marketing may work well for you. With affiliate marketing, you may get a lot of cash pouring into your bank account easily. And if your website is rich in great contents and you want to earn more profit, why not get into the Google AdSense program as well?

Why Affiliate Marketing?

Well, simply because affiliate marketing is the easiest and probably the best way to

earn profits online, unless otherwise you are a businessman and would rather sell your own products online than advertise other businessman's products on your site. But even online retailers can benefit from affiliate marketing programs, because affiliate marketing actually works for merchants as well as it works for the affiliates.

Affiliate marketing, simply said, is a relationship or agreement made between two websites, with one site being the merchant's website and the other being the affiliate's site. In the relationship, the affiliate agrees to let the merchant advertise his products on the affiliate's site. The merchant, on the other hand, would agree to pay the affiliate in whatever method they have agreed into. This would generally mean easy income for the affiliate, as he would do nothing but place the retailer's ad on his site. This would also be very beneficial for the merchant, as getting affiliates to advertise their products would be a lot more affordable than hiring an advertising firm to promote their products.

There are a variety of methods on how the merchant would compensate the affiliate for his services, and for the webmaster, these methods simply translates to the method by which he would earn easy cash. Among the more common methods of compensation are the pay-per-click method, the pay-per-lead method, and the pay-per-sale method. The pay-per-click method is the method most preferred by affiliates, for their site's visitor would only have to visit the advertiser's site for them to gain money. The other two methods, on the other hand, are better preferred by merchants, as they would only have to compensate you if your visitor becomes one of their registrants or if the visitor would actually buy their products.

Getting much profit on affiliate marketing programs, however, does not depend so much on the compensation method is it does on the traffic generated by your site. A website that can attract more visitors would generally have the greater chance of profiting in affiliate marketing programs.

What about Google AdSense?

Google AdSense is actually some sort of an affiliate marketing program. In Google AdSense, Google act as the intermediary between the affiliates and the merchants. The merchant, or the advertiser, would simply sign up with Google and provide the latter with text ads pertaining to their products. These ads, which is actually a link to the advertiser's website, would then appear on Google searches as well as on the websites owned by the affiliates, or by those webmasters who have signed up with the Google AdSense program.

While one can find a lot of similarities between Google AdSense and other affiliate marketing programs, you can also see a lot of differences. In Google AdSense, all the webmaster has to do is place a code on his website and Google takes care of the rest. The ads that Google would place on your site would generally be relevant to

the content of your site. This would be advantageous both for you and for the advertiser, as the visitors of your site would more or less be actually interested with the products being advertised.

The Google AdSense program compensates the affiliate in a pay-per-click basis. The advertisers would pay Google a certain amount each time their ad on your site is clicked and Google would then forward this amount to you through checks, although only after Google have deducted their share of the amount. Google AdSense checks are usually delivered monthly. Also, the Google AdSense program provides webmasters with a tracking tool that allows you to monitor the earnings you actually get from a certain ad.

So, where do all of these lead us to?

Where else but to profits, profits and even more profits! Affiliate marketing programs and the Google AdSense program simply work, whether you are the merchant or the affiliate. For the merchant's side, a lot of money can be saved if advertising effort is concentrated on affiliate marketing rather than on dealing with advertising firms. For the webmaster, you can easily gain a lot of profits just by doing what you do best, and that is by creating websites. And if you combine all your profits from both the Google AdSense program and other affiliate marketing programs, it would surely convert to a large amount of cash.

How To Best Select An Affiliate Program

Marketing products and services through the Internet is unquestionably easier and more rewarding compared to traditional marketing methods. With the millions of people worldwide getting online each day, there's an enormous possibility for a merchant to sell his products and generate huge income.

However, merchandisers are not the only ones who can benefit from online marketing. A booming industry nowadays, provides great opportunity as well to individuals as affiliate marketers. In affiliate marketing, an affiliate marketer doesn't need to have his own products and services to sell. All he needs to do is to refer people to the merchant's business site for them to buy the products and thereby, earn a commission.

The key to an affiliate marketer's success is to choose a good affiliate program and to employ excellent marketing techniques in promoting or selling the products to consumers. Why good and not the best affiliate program? There is no "best affiliate marketing program," as one program might make one affiliate marketer a millionaire and the other a frustrated marketer. In other words, it can be a success

to one and a failure to another. But there certainly is a good affiliate marketing program to start with. How to make it best would now depend on you.

But before you think how you are going to make it best and financially rewarding, first think about how you are going to land on a good affiliate program with the thousands of affiliate marketing opportunities abounding in the Internet today. Try to look into the following tips and suggestions on how to best select the affiliate program that's right for you.

Information, that's you need in order to make the right choice. It is helpful when you have already focused your search to a specific interest, which may be the theme of your website (if you already have one). In this way, you would be able to direct yourself towards a program that really matches your needs, wants and resources. It would be easier for you to eliminate options that are not suited to your own criteria for a good affiliate marketing program. You can join affiliate forums and learn some tips and get suggestions from experienced affiliate marketers. However, be wise enough to weigh their ideas before you buy them.

The Internet Affiliate marketing program networks are good places to look for choices. Here, merchants and affiliate marketers like you meet. The merchants advertise their affiliate programs to interested affiliates who sign up in the network for free. Third party affiliate program networks are helpful since they provide you with access to a large number of advertisers (merchandisers) simultaneously. You can easily track and compare their sales records, performances, benefits, products and services.

So now you have choices, the next question is which among those options is the right one. Here are some things to consider in deciding which to take and which to reject. First is the quality of the products and services. As an affiliate marketer your goal is not only to make visitors of your site click the link to the business site; but more importantly, to promote the product so they would buy it. If the customers are not convinced upon going to the business site, then you don't earn. Make sure the products you are endorsing are worthwhile or in the business context, saleable. Ask yourself: if I were the customer, would I buy it? Would I recommend it to my family or good friend? If you can't convince yourself or your family and friends to buy it, take a look at your next option.

Another is the affiliate program or the merchandiser's history. Look into their previous and present sales data, their proven and tested affiliate marketing systems and their partners' experiences with them. Although, success of the program really depends on you, this one is still very important. The sales records don't only show how good the affiliates are, but they speak about the products' reliability, market availability and the company or the merchandisers' reputation as well. Moreover, look into and carefully study the company's compensation plan. Your purpose for joining the program is to earn, so make sure you'll be paid for all

your efforts fairly.

If you do not have much time to promote intensively the affiliate products by creating banners, graphics and articles, choose affiliate programs that help you create these for your web site. It would be great if the company provides training on how to effectively market products online. Remember that affiliate marketing is a partnership, so make sure your partner is able to support you as you help him promote his products and services.

Take down all the advantages and disadvantages of each program you are considering so you can clearly see the difference among your options; then later, compare the advantages of the programs with your own checklist. Take time to gather all the info you need to choose the right program. Remember an informed choice is the best choice.

How To Continually Grow Your Affiliate Checks

The promise of earning profits without really doing much of anything has enticed a lot of people towards affiliate marketing. But does affiliate marketing really work this way?

As an affiliate, all that is required of you is to simply place the merchant's ad on your website. Then after that, you virtually do nothing but wait for anyone to click on the merchant's ad and later collect your profits. Easy, right? Well, not quite often. Many affiliates earn almost nothing from their affiliate programs simply because they do nothing. Remember that affiliate marketing is but another form of marketing, and you'll definitely need to market your merchant's product for you to earn something.

Successful affiliates in any affiliate program simply don't sit there and wait for money to come. Why? Because there is no money in simply sitting and waiting. If you want to be successful in affiliate marketing and if you want to continually grow your affiliate checks, you've got to do something. Think of ways on how to promote your merchant's business and products better. Think of ways on how to induce other people to click on the link or ad provided to you by your merchant. Think of ways on how to make your affiliate sales increase!

So if you're new in affiliate marketing and you try to follow the easy go lucky pit that most unsuccessful affiliate marketers follow, then you're definitely on the wrong track. But we're not advising you to stop right there. No. Rather, we want you to take some steps to make your affiliate program work better and gain more commissions for you. How? Here are a few guidelines that may help you to

continually grow your affiliate checks:

* Become an expert on your affiliate product.

You can promote your merchant's product better if you know a lot of things about it. To become an expert, the best thing you can do is purchase your merchant's product yourself. This way, you can tell your customers about your first-hand experience using the product. You can even write a testimonial or a personal endorsement ad about it. But if any condition does not permit you to purchase the product, you can at least make a thorough research about it.

* Host your own website.

Or at least have a domain name that is short and easy to remember. You certainly wouldn't expect a visitor to remember a very long and incomprehensible URL. And if that's so, you also wouldn't expect him to visit your website any time soon. That means less traffic for your page and the less chance for your affiliate ads and links to be clicked.

It is also a good idea to create a private website and offer access to it to anybody who clicks on any of your affiliate ads. Visitors usually get interested with these private websites. Private websites also gives you a venue to promote your back-end affiliate products.

* Write your own affiliate ads.

Many merchants usually wouldn't mind if you write and design your own ads for their products, for as long as you ask permission from them and present them your ad before posting it on your site. This gives you a greater advantage over a lot of other affiliates who must be advertising the same affiliate products.

* Participate in chat rooms, discussion boards, and forums related to your product.

If you use to ignore them before, then it is time for you to start focusing your attention on them. You can start your own chat or join an existing chat related to your product. You don't have to promote your affiliate product at once, but find the chance to advertise and promote it as you go along. The same would be true for message boards, discussion boards and forums.

* Create a free ezine or newsletter.

Ezines and newsletters are periodical publications whose aim is to inform a group of people about a certain subject. In your ezines and newsletters, you don't always have to promote your merchant's product for this may greatly annoy your subscribers. Rather, find a way to insert your affiliate ads and links on some

portions of the letter. Also, don't forget to promote your ezine or newsletter on your website.

These are but a few guidelines on how you can increase your affiliate sales and continually grow your affiliate checks. Sure there can be a lot of other tips that out there, and if you think they would work, we won't discourage you from following them. What's important is that you be able to find a way to: attract more traffic to your site, induce your visitors to click on the ads on your site, and be able to promote your merchant's products even outside the boundary of your website. If you can do these, there's no reason for you to fail in affiliate marketing.

How to Set Yourself Apart From Other Affiliates

Considered today as one of the best and easiest way to earn some money, affiliate marketing is now attracting many people to represent themselves in this type of business. But as competition is getting a bit bigger, you may need some ways to distinguish yourself from the rest of the affiliate marketers. For the major reason that many of your competitors including you are promoting the exact same program, in the exact same zone or on the exact same websites perhaps. Now here are some tips that you may consider in order for you to stay in this business and have the chance to outwit and outplay other competitors of yours.

The first thing is for you to have your own website. It is very essential for you to have your own website in considering affiliate marketing as your professional career. Secondly, potential customers primarily go to websites in order for them to search and sometimes purchase items they were looking for. For the same reason that it is much easier to remember than a certain URL that you may be using and you can just point to your visitors the affiliate page in your website.

Another thing to remember is to have your own ad. A lot of times affiliates marketers have published the same ad two or three times done by advertisers. In this case, you may email the owner of your affiliate program asking that you make your own ads. This way, people may not become immune to ads, because sometimes seeing the same ads over and over again, may just make your potential customers to just skip it all together. Besides, your primarily purpose is to attract or encourage people to click and read your ads and be curios enough to click through your website.

Step three, have some products of your won which are only available through your website. Once you have your website going, it is important to have some products or services that your customers can't find with other affiliate's site. You want your customers to keep coming to your site and the best way to do that is to have something on your site that they can't find on others. Being an affiliate marketer

we must then choose a certain market segment where you can have a potential leadership or at least a strong challenger role.

The fourth step is to build a strong relationship with people who already buy your product. Now, in order for you as the marketer to fully answer the query of your potential customers, it is best to try and buy the product by yourself. With this particular notion, you can better sell the product that you are trying to market. You can share to your potential customers what a great experience you had with the product, and this can make them interested enough to buy the product. You may also be able to provide a support if necessary or you may provide a confident tutorial or steps on how to use the product that you are trying to market based on your personal experience. Entailing this idea is to be totally honest about the product that you are trying to market. If you find out that the program you were promoting is a scam, stop promoting it and inform your readers about it. This will help you build credibility with your lists.

We all make mistakes and admitting your mistake will boost your reader's confidence in you. Lastly, don't try to market everything you see. With services such as click bank, it is easy to become overwhelmed and try to market everything in the click bank marketplace. That is not a good idea. It's better to focus on one market and market products that they would want. This is called niche marketing.

Try also to promote a certain product, which conforms to the specifications measured through indications of customer-satisfaction, rather than indicators of self-gratification. It is the customer who decides what to buy and not the company or the affiliate marketer. The company simply produces products catering to the needs and wants of their chosen market segment.

Today, different types of business are emerging from all over the world in a multinational level to reign supreme on their specific market segment that they are trying to dominate, and affiliate marketing is one of them. Affiliate marketing is definitely here to stay and it can become a great way to earn extra or even part time income. However, it won't happen overnight. Like everything else in life, you're going to have to put a lot of hard work into it. Good luck to you in your new venture.

How You Can Become a Super Affiliate

The humdrum existence of going to the office day after day doing the usual 9-5 shift is a trying task for those who have lived all their lives doing so. This is why the convenience of doing work at home under amazingly flexible working hours is a dazzling prospect to them. Doing work at home that is as fulfilling as having a

career working for a computer on the 19th floor of a skyscraper is already a possibility in these modern times. This is because the jungle-like network that is the internet has given birth to a business that has given some people practically new lives doing nothing but so.

This particular business allows people to work at home under flexible working hours. There is no boss to scream around putting pressure on everyone about the deadline at hand. There is no clutter of messy paperwork that needs to be completed the soonest possible time. Conveniences such as these are experienced by those who are into affiliate marketing, the newest way to earn money without having to go through all sorts of routine found in regular employment.

Those who have been in the business long enough can attest to the fact that it is a lucrative business indeed, one that can actually give people things that they could not possibly possess or experience under ordinary circumstances.

The business called affiliate marketing involves an affiliate's promotion of a merchant's website. Here the website owned by the affiliate is made to advertise and market the website of the merchant through the affiliate program that they run. Whenever someone clicks on the merchant's website promoted by the one owned by the affiliate, the affiliate is given a commission. This is in recognition of his effort in helping the merchant make a sale.

The system involved in affiliate marketing seems easy, but it also takes a lot of diligence and perseverance for one to be able to penetrate it thoroughly. Those who want to get into this type of business should possess the necessary skills to be able to tread through the industry with confidence and self-assurance. Still, other factors are needed by one to be able to really break in. Knowledge about the business at hand is very important as it dictates the actions that are to be done by people who are into it.

The leading figure in affiliate marketing is the super affiliate. He is basically an e-mail marketer who collects large databases of e-mail addresses through newsletters. Super affiliates are also those who know the business even better than affiliate managers as a result of their knowledge about the affiliate marketing industry inside out. Those who want to be super affiliates should know that becoming a super affiliate is not easy, because it takes a lot to be able to master the marketing craft.

Becoming a super affiliate means having one's own website and autoresponder. These tools will help a lot in one's facilitation of the business. Building one's own list is another. Creating a loyal customer base and taking care of it is one secret that successful super affiliates have. Making good customer relations is also important if one wants to be a super affiliate to reckon with.

Continuing to market to the people on one's list is another must if one wants to succeed as a super affiliate. Sending out quality content in lieu of ads is an advantage as products are marketed better whenever enough information is given about them.

Building traffic to one's own site is also one of the most essential points in the affiliate marketing business. Making one's affiliate links his own business will allow him to build a strong relationship with his customers, enabling him to market to them over and over again.

The most important thing one should remember if he wants to become a super affiliate is to treat affiliate marketing as a business first and foremost. If he is capable of doing this, then he will never have to go back to the humdrum existence of working the 9-5 shift. A career as a super affiliate in the business which will change his life forever could possibly take that unexciting job's place.

Overachieving Your Way to Super Affiliate Stardom

Internet business is a bit confusing especially if you're not really knowledgeable at it. You will also be left completely blank, asking yourself as to what type of online business is best for you. Why don't you try affiliate marketing business?

Affiliate marketing is defined as a revenue sharing relationship between advertisers or merchants and online publishers or affiliates. It is a low cost way for merchants to sell their products and services.

In this type of online business, you don't have to take any risk because you only have to pay the affiliate once the result is achieved. Once a customer is gained, a portion of the profit from that customer will be given to the affiliate as commission. Usually, an affiliate gets a commission for referring clicks, leads or sales to the merchant's website. The said affiliate income can be a fixed dollar amount or a fixed percentage.

From this simple commission-based referral system, some affiliates become experts on this field. In fact, some of them are gaining more than five figures every month. However, among the thousands of marketers, only 1 to 5% of them reached this level. And if you're among the lucky ones who achieve this so-called elite level, you can now be aptly called a "super" affiliate.

This means you are capable of achieving noteworthy percentage of sales or traffic on your merchant's website. Super affiliates are not only experts on search engine optimization; they are also great in newsletter marketing, email marketing,

reciprocal linkages, keyword optimization, link exchanges, advertising in forums and other methods to advertise and promote their products and services.

But how does a person become a super affiliate? And how can they overachieve their way to super affiliate stardom? Making your way to super affiliate stardom is not that easy; and it surely won't happen overnight. Bear in mind that you need to embrace some tactics, carry out effective online business strategies and of course give hefty time commitment. You can't be a super affiliate without blood and sweat and without the following traits - patience, persistence and thirst for knowledge. Matched with efficient strategy, these three traits provide you the formula towards super affiliate stardom.

Affiliate marketing strategies are a bit difficult but they are achievable; you just have to work hard on it. First, look for a unique and exceptional niche and focus in it. The reason why most people in the affiliate marketing business didn't turn out to be very successful is that they try to offer almost everything under the sun instead of giving all their attention in a particular niche market. If you want to become a super affiliate, try not to scatter all your efforts; concentrate on your niche and make it grow by means of promoting, advertising and selling it well.

The next step you must do after you have established your affiliate storehouse is to promote it. Most affiliates resort to pay-per-click engines. But what's more advisable is to discover how to accomplish organic search results or better yet, hire a search engine marketing company. Through this, you can be saved from losing all your profits on pay-per-click engines.

Then, familiarize yourself with your product and know your audience. Remember that credibility builds trust. And you can only make information that puts up your credibility if you know the products and services your site is offering. If your target audience don't trust you, how could you expect them to purchase from your affiliate storehouse? Moreover, if you take time to learn the products and services you are recommending, it will be way too easy for you to establish a website that converts well, which will enhance your affiliate income in return.

Try to promote and resell products from different merchants. There is absolutely nothing wrong with this strategy because it is just a way of protecting your business and broadening your horizons to be sure that you won't experience the so-called famine effect. Aside from that, promoting different merchants on the same site provides your site visitors a handful of destinations to choose from. This strategy will also make you aware on what your visitor want to see and it can also help you find out how well various merchants perform against each other.

As mentioned earlier in this page, a super affiliate wannabe should have this trait - thirst for knowledge. It is because this trait can help him or her stay updated and remain on top of the trends. If you are knowledgeable in internet marketing, then

you know that what was adopted few months ago may not be applicable at present. So it is important to seek knowledge and make sure that you are updated on what's new about affiliate marketing daily. Keep in mind that super affiliates take time to read, learn and embrace the changes in online marketing business.

And what's most important? Never, ever give up. Being engaged in affiliate marketing business is hard, that's why you must be equipped with patience and persistence. Check your statistics and find out the things that are working and those that are not. Make changes if the situation calls for.

These are just few suggestions and ideas if you want to boost your affiliate income. Let me reiterate, you have to be patience, persistence and knowledgeable. Then, follow the above mentioned strategies and you'll surely find yourself on the road to super affiliate stardom.

Search Engine Optimization for Affiliate Marketers

There are no secrets on how to rank high with the major search engines because effective search engine optimizations are now immense. What is search engine optimization? Before we discuss that thing, you have to understand first how search engines work and a bit of know-how.

Search engines are into providing their users with the most relevant and up-to-date information to match the search term that was used. They are sophisticated pieces of technology which allow users to quickly find relevant websites by searching for a word or a phrase. Search engine results are useless to users if the information doesn't relate to the search term, or if the results are old. People expect the most up-to-date and fresh information that is useful to them.

Updating your website everyday and adding some materials will help you get noticed by the search engines. So, if you are going to sell any type of product or service online, you have to optimize your website for the search engines, in order to boost traffic and sales. It is because over 90% of your business will likely come directly from search engine results. And for that reason, it is absolutely important to optimize your site for search engines for you to have the greatest deals in the entire world.

Search engine optimization (SEO) is the process by which webmasters or online business owners utilize strategic copy to augment their website's status. It is certain that the internet has grown so fast over the years and the competition for the best search engine position has created an enormous market. Therefore, better understanding the fundamental elements of Search Engine Optimization is vital for an online business' success.

Making use of effective search engine optimization techniques will improve the page rank of your website. There are many tricks that can be used to increase page rank; the most effective method is to provide high quality content consistently. This seems like a simple concept but there are many websites that fails to provide content that visitors find interesting. Sites which provide content that are interesting, well-written and regularly updated create highly engaged visitors who are more likely to return to the website in the coming days. So, if you can set your website apart from those boring, lifeless sites then do it. You'll surely have a step closer to achieving high page rank through search engine optimization.

The next significant factor for an effective search engine optimization is to include keywords and phrases within your content. To make sure that you are properly targeting your market, you have to make sure that the keywords and phrases you have on your site are the keywords and phrase that your site is actually optimized for. The more keywords you use in your content, the more likely it is that online visitors will find your site when they do some research with those words. If you are unflinching with these techniques, then your overall search engine optimization will increase, boosting your page rank.

You should also have to develop a linking strategy as a part of your search engine optimization. Not only does this provide free advertising for your site, but it makes the impression that your site is imperative because of its affiliated links. For each link that you have pointing back to you, that is another chance for your potential customer to find you. The more inbound links that you have pointing to your site, the higher you will be ranked in the search engines.

Another is to develop a content stratagem. People who get to search from the internet are looking for information. The more information you provide for them and the more helpful it is, the more likely you will make the sale. Writing articles is the most effective way to build up content for your site. When writing articles to post on your site, make sure that you develop a clear means of arranging their content. You can do this by simply adding a new page to your site. This will allow room for extra articles to be added as you write them, and will allow you to build up an archive of articles which will maintain to draw online visitors. Make sure also that you have included your archived articles in a directory that is next to the root web of your site so that the search engines will catalog your online articles.

Always keep in mind that search engine optimization methods are important in developing your site's status. With that thing in mind, make sure that you write high-quality, keyword rich content and link your site to and from a deliberate family of other sites. These things will help improve your site's popularity and coerce increased business through your online business.

Protecting Your Commissions

Thieves are a problem out in the brick and mortar world is for business owners and thieves are a concern for cyber space business owners. Out in the brick and mortar world, thieves will take money and merchandise and it isn't any different online. The real world merchants use locks and alarms to deter thieves. Internet business owners need to use anti-theft software to protect their commissions. Here are some things you can do to protect yourself and your commissions:

1. Use Meta Refresh: A meta refresh is a simple bit of HTML code which automatically redirects your visitor to another page (your affiliate URL). It provides a neat way of presenting affiliate links in newsletters. It probably helps reduce commission bypassing and commission hijacking. A big advantage of using meta refreshes is that if merchants change their affiliate links, you can change links on dozens of pages quickly and easily by altering only one file.

One problem is that some search engines don't like meta refreshes because they're frequently used for unsavory purposes. So if you use this technique, use it with caution.

2. Use a URL redirection service. You can use free services or buy a unique domain name for each affiliate program you join. URL redirection makes affiliate links less obvious, so this will reduce some commission thefts.

3. Use a web-based ad tracking service. The ad tracking link initially hides the affiliate link, reducing thefts.

4. Use an ad tracking script. Good ad tracking scripts hide the affiliate link as well as being useful for tracking. It has the advantage that it doesn't promote someone else's domain.

5. Use JavaScript redirect. Because this initially hides the affiliate link, it should reduce commission thefts.

Be aware that thievery is a problem for online businesses and take the necessary steps to protect your commissions.

Have a Mailing List of Your Own

No matter what type of email you send out, you'll need a mailing list. The basic way to build a mailing list is by capturing name and email address information for everyone who buys or shows interest in your product.

An email list that YOU COLLECT YOURSELF is worth its weight in gold. This can be accomplished by using a list manager on your site. List managers also provide the HTML coding for the form on the Gateway pages. A list manager collects the email addresses that are gathered with the form. Thus, your email list is collected. This might take some time so there are methods to use until you get your own email list built.

One way to build a mailing list is to do ad swaps with other list owners. The way this works is, you (as company A) have an email list that you send newsletters to and another list owner (company B) has a list they send newsletters to. Company A and Company B place ads on one another's mailing lists. Each of you is promoting the other's list.

You can rent or buy targeted email lists. The list you develop using your own customers' names is called your "house list." Of course, when you're first starting out, your house list is likely to be skimpy. To augment it, one way to go is rent or buy a mailing list. There are two ways to buy or rent a mailing list-approaching the company you want to rent from directly or using a list broker. Any company that emails information to its customers usually has a list manager, who handles inquiries and orders for the mailing list.

Another way to build an email list is to list your newsletter in all of the ezine directories.

Telling Good Traffic from Bad

Everyday that goes by you can bet that any serious website owner is wondering how to get more traffic to their site. This intense desire to generate more clicks makes virtually any online entrepreneur easy prey to many of the traffic schemes and scams that pervade the Internet.

Wild promises of high volume traffic and big bucks often separate even the most savvy business person from their money because they want to believe the promises made by these traffic hucksters. The problem is that high volume doesn't necessarily translate into a high sales rate.

The visitors who come to your website as a result of a desire to find out more on a specific, niche topic, not as a result of exit traffic or membership in a safe list where members simply pitch each other. Good traffic comes from people clicking links on topics targeted to their interests and getting directed to a website containing information they want and expect as a result of clicking the link. The bottom line is that when you get right down to it the best and most dependable sources of targeted traffic come from links that people click.

Being able to determine which clicks actually result in sales is vital. To track conversions from click to sales, depending on the type of shopping cart software you are using, you can then create a custom order confirmation page - i.e. the page that is displayed once the transaction is complete. This is very easy to do if you're using a payment processing service such as PayPal.

It's well known that each search engine and each web site has a particular type of user (age, interests etc.), and they'll all have different triggers leading them to purchase. All of these things are important for you to know so that your advertising dollars will be spent in the most advantageous places.

Why So Many People Fail In Affiliate Marketing

More and More people are lured into affiliate marketing and you might be one of them. Indeed, affiliate marketing is one of the most effective means of generating a full-time income through the Internet. It's a fair deal between the merchandiser and his affiliates as both benefit from each sale materialized. Like in other kinds of business, a great deal of the profits in affiliate marketing depends on the affiliate's advertising, promoting and selling strategies. Everyday, as affiliate marketing industry expands, competition heightens as well so an affiliate marketer must be creative enough to employ unique and effective ways to convince potential buyers to purchase or avail of the products and services offered.

Compared to traditional advertising practices, affiliate programs are more effective, risk-free and cost-efficient. But why do many people still fail in affiliate marketing? There are a lot of reasons and a lot of areas in the program to look into. The most critical aspect in the affiliate program is advertising. Many affiliate marketers fail in this aspect because they lack hard work, which is the most important thing in affiliate marketing and in all other kinds of business as well. Although it pays to be lucky, you cannot merely rely on it. Affiliate marketing isn't as simple as directing customers to the business site. If you want to earn big, of course, you have to invest time and great amount of hard work in promoting the products. As earlier mentioned, the competition is very high and customers nowadays are very wise, too. After all, who doesn't want to get the best purchase - that is, to pay less and get more in terms of quantity and quality.

Lack of preparation is also a reason why one fails in affiliate marketing, whether he is a merchandiser or an affiliate. Part of the preparation is researching. On the part of the merchant, he has to be highly selective in choosing the right affiliate websites for his affiliate program. In order to be sure he has the best choices, he must have exhausted his means in looking for highly interested affiliates whose sites are sure fit to his products and services. The affiliate site's visitors must

match his targeted customers. On the other hand, the affiliate marketer must likewise research on the good-paying merchandisers before he signs up for an affiliate program. He must ensure that the merchants' products and services match his interests so he can give his full attention and dedication to the program. He can get valuable information by joining affiliate forums, comparing different affiliate programs and reading articles on affiliate marketing where he can get tips from experienced affiliate marketers on how to choose the best merchants and products with high conversion rate.

The website is a very important tool in the whole affiliate program. As an affiliate marketer, you should plan how your site is going to be, from domain name to the design, the lay-out, the content, and ads. Some users are particular about what they see at first glance and thus when they find your site ugly, they won't read through the content even if your site has many things to say and offer. On the other hand, there those who want information more than anything else. Affiliate marketers with "rich-content" web sites are usually the ones who prosper in this business because the content improves traffic to the site. Websites with high quality contents-with relevant keywords and more importantly, right information about the product and not empty hyped-up advertisements-allow you to earn big in affiliate marketing even when you're asleep. If you won't be able to sustain the interest of your site visitor, you won't be able to lead him to the merchants' site. No click-through means no sale and thus, no income on your part.

Selecting a top level domain name is also crucial to the success of the affiliate program. Lots of affiliate sites don't appear in the search engine results because they are deemed by affiliate managers as personal sites. Major search engines and directories would think of your site as transient ones and thus, they won't list it in the directory. Before you decide on the domain name, know first what you are going to promote. Many fail because their sites are not appropriately named, so even when they feature the exact products the customer is looking for, the customer might think the site is not relevant and thus, won't enter the site.

Above all, an affiliate marketer must be willing to learn more. Certainly, there are still a lot of things to learn and so an affiliate marketer must continue to educate himself so he can improve his marketing strategies. Many fail because they don't grow in the business and they are merely concerned about earning big quickly. If you want long-term and highly satisfactory results, take time to learn the ins and outs of the business. Continue to improve your knowledge especially with the basics in affiliate marketing ranging from advertising to programming, web page development, and search engine optimization techniques. Likewise, study the needs and wants of your site users and how different merchandisers compete with each other.

Keep on trying; don't get disappointed if your first attempts did not pay off. Thousands are attracted by the possibility of generating skyrocketing incomes

through affiliate marketing and so they sign up in any affiliate program without carefully understanding every aspect of the business. When they don't get instant results, they quit and sign up for another program and repeat the process of just copying links and referring them to others. When you sign up for an affiliate program, don't expect to get rich in an instant. Work on your advertising strategies and be patient. You'll never know how much you can get if you don't persevere.

Other Notable Common Affiliate Marketing Mistakes

It isn't hard to set up a good website and start an affiliate marketing career. It isn't hard at all to find affiliate marketing opportunities on the internet. However, it is a very simple thing to make deadly mistakes that will insure your failure to thrive at affiliate marketing.

One of the most notable affiliate marketing mistakes is to think that all you have to do is find the ones that pay the most, sign up, drive traffic to that site through your affiliate link and you're all set right? Not exactly.

It's great to choose an affiliate program that pays a high percentage, but that's not most important thing to consider. It's much more important to find a quality affiliate program that meets certain criteria. Here are three mistakes you don't have to make:

1. You want to make sure the product is a proven seller. You don't want to waste your time and money driving traffic to a site that doesn't convert. Find one with a good conversion rate.
2. Make sure the site you become an affiliate for protects its affiliates, and has your best interest at heart. Look for one that provides banners, e-mails, and other tools you can use to promote the site. Also, make sure that there is only one payment option. As an affiliate marketer, you need to be sure that you will get credit for your referral. If there is more than one payment method, you can get shortchanged.
3. Do not choose an affiliate program that promotes an e-mail course. Nothing is worse than becoming an affiliate to a site that's first goal is to capture e-mail addresses, and then tries to make the sale second. As an affiliate marketer, you need to capture e-mail addresses, then to convert that prospect into a sale. Stick with affiliate programs that aren't focused on capturing leads because it's simply not in your best interest. Build your own list, not someone else's.

Further FREE Resources:

[Read Your Complete Guide To Cashing In On eBay.](http://www.sitepromotionnow.org/Guide%20to%20Cashing%20in%20on%20eBay.html)

[http://www.sitepromotionnow.org/Guide to Cashing in on eBay.html](http://www.sitepromotionnow.org/Guide%20to%20Cashing%20in%20on%20eBay.html)

**[Complete Information About What You
Need To Know When Pursuing Wealth.](http://www.sitepromotionnow.org/pursuing%20wealth.html)**

[http://www.sitepromotionnow.org/pursuing wealth.html](http://www.sitepromotionnow.org/pursuing%20wealth.html)

**[Read Your Complete Information
About E-Book Marketing Exposed](http://www.sitepromotionnow.org/E-Book%20Marketing.html)**

[http://www.sitepromotionnow.org/E-Book Marketing.html](http://www.sitepromotionnow.org/E-Book%20Marketing.html)

[THE LIFEBLOOD OF YOUR BUSINESS...TARGETED TRAFFIC](http://www.sitepromotionnow.org/targeted%20traffic.html)

[Your "Ready-to-Buy" Customers.](http://www.sitepromotionnow.org/targeted%20traffic.html)

[http://www.sitepromotionnow.org/targeted traffic.html](http://www.sitepromotionnow.org/targeted%20traffic.html)

**[Do You Want To Start Your Very Own Website
But You Just Don't Know Where To Begin?](http://www.sitepromotionnow.org/Selling%20Products%20Online.html)**

**[This Is A Detailed Step By Step Article That Shows You Exactly
How You Can Start Building & Creating Your Very Own Website.](http://www.sitepromotionnow.org/Selling%20Products%20Online.html)**

[http://www.sitepromotionnow.org/Selling Products Online.html](http://www.sitepromotionnow.org/Selling%20Products%20Online.html)

**[The PPC Marketing Guide How to Have Red Hot Targeted Traffic
Delivered Straight into Your Website for Massive Profits](http://www.sitepromotionnow.org/The%20PPC%20Marketing%20Guide.html)**

[http://www.sitepromotionnow.org/The PPC Marketing Guide.html](http://www.sitepromotionnow.org/The%20PPC%20Marketing%20Guide.html)

**[Road to PLR Riches "Your Path to Private Label Rights Riches
in the Internet Marketing Niche!](http://www.sitepromotionnow.org/Road%20to%20PLR%20Riches.html)**

[http://www.sitepromotionnow.org/Road to PLR Riches.html](http://www.sitepromotionnow.org/Road%20to%20PLR%20Riches.html)

**[Quick & Easy Guide to Article Marketing
"How to Maximize Your Online Business Profits](http://www.sitepromotionnow.org/Quick%20&%20Easy%20Guide%20to%20Article%20Marketing.html)**

and Exposure Through Expert Use Of Article Marketing.
[http://www.sitepromotionnow.org/Guide to Article Marketing.html](http://www.sitepromotionnow.org/Guide%20to%20Article%20Marketing.html)

Opt-in List Building for Beginners
“The Essential Step-by-Step Guide
to Building Your Very Own Responsive
Opt-In Mailing List!”

[http://www.sitepromotionnow.org/Opt-in List Building.html](http://www.sitepromotionnow.org/Opt-in%20List%20Building.html)

The Ultimate Autorepsonder Info Ebook.
Everything You Ever Needed To Know
About Autoresponders
& About Building Your Very Own
Email Opt-In List.

[http://www.sitepromotionnow.org/Free Resell Rights Ebook.html](http://www.sitepromotionnow.org/Free%20Resell%20Rights%20Ebook.html)

This Ebook Has Been Proudly
Presented By SitePromotionNow
Internet Marketing Information, Resources & Links.
Online Sales Knowledge That Just Works.

<http://www.sitepromotionnow.org>

******* Important Notice:**
Build Your Own Website In Minutes.
Try It Yourself For 30 Days FREE.
<http://www.yeshomestead.com>